MONITORING OF INNOVATIVE IDEAS

IT'S EASIER THAN IT SEEMS.

Our colleagues and experts in intellectual property protection and commercialization will guide you through the entire process of technology transfer from the beginning to the end: from the idea to its commercialization. We provide professional service and support to all faculties, departments and inventors at CTU. We can help you with intellectual property management, protection and application in the Czech Republic and abroad.

TECHNOLOGY TRANSFER AT CTU
Great ideas need immediate support. Our goal is to provide support to promising innovations in all stages of commercialization: from the idea to the invention and subsequent intellectual property (IP) protection, management and commercialization. Our innovation and action experts stay in touch with the inventors and through regularly held meetings collect all the necessary information for evaluating the market potential of R&D results. It is a systematic process conditioned by the willingness and openness of the inventors to discuss new ideas and their real-life applications.

Every invention resulting from R&D needs to be protected before its release. IP protection experts cooperate with the inventors on preparing a declaration of invention (employer notification) and on elaborating a draft for corresponding IP protection. To secure proper protection, inventors must provide all documents relative to the nature and creation of given intellectual property as well as information about co-inventors or co-applicants, any existing intellectual property protection and sources of funding.

Innovation support and commercialization

The point of commercialization is to sign a license agreement or establish a start-up company. Commercialization experts identify market opportunities, contact potential license partners in the name of CTU and conduct business negotiations. Oftentimes lengthy negotiations can lead to changes to the original commercialization strategy, but the ultimate goal is always an adequate IP appreciation and arrangement of further synergies for CTU, e.g. participation in the ongoing R&D, communication of the commercialization results, benefits of the findings into education or a guaranteed share from the commercial success of the license- acquire.

Intensive cooperation of IP inventors and commercialization experts is always an integral part of any successful commercialization.

If you would like your innovative idea, invention, solution or project to join the many already successful ones, please don’t hesitate to contact us.